



## Scottish Business UK

### Add your voice to the campaign to protect the Union

#### Mission Statement

Scottish Business UK is the voice of pro-Union business leaders operating in Scotland.

As an apolitical, issue-led organisation, which promotes the positive case for Scotland remaining part of the United Kingdom, SBUK provides a voice for pro-union business leaders, to complement the wider effort to protect the union, without duplicating other existing initiatives.

The Scottish Government's own figures tell us that exports to the UK single market are four times more important to Scotland than our trade with the rest of the EU. Scotland has a vibrant economy with a positive story and quality products and services to share with the world. Our economy excels in a number of key industries such as tourism, financial services, oil & gas, food & drink, agriculture, life sciences, IT and computer sciences and many more.

Our historical links with our friends and neighbours in the rest of the UK are vital and these nations will always remain our most important trading partners. This is why we believe that what is best for business is to maintain the integrity of the UK single market. Yet continued uncertainty over Scotland's constitutional future remains a threat to our economy, with investors either delaying investment decisions or opting to invest their capital and expertise in other parts of the UK.

As an organisation representing cross-sector and geographical reach of business leaders operating in Scotland, SBUK is sending a clear signal to the Scottish Government that we do not welcome the additional uncertainty created by the continued threat of a second independence referendum.

SBUK is providing a forceful voice against a second independence referendum and - if a further referendum is announced - SBUK stands ready to garner business support to secure the best interests for business across Scotland.

SBUK was founded by serial entrepreneur Robert Kilgour and has a diverse advisory board of leading names from the business community across Scotland and an expanding business and industry membership. [www.scottish-business.uk](http://www.scottish-business.uk)

#### Aims and Objectives

- To create an environment where business leaders in Scotland feel able to voice their views on independence without fear of recrimination.
- To provide a forum where business leaders in Scotland who favour remaining in the UK feel supported and emboldened to take a more active role in the debate.
- To position SBUK as the authoritative voice of pro-union businesses by highlighting the positive benefits that businesses in Scotland derive from remaining part of the UK.
- To highlight the breadth and depth of the business leaders involved with SBUK.
- To combat robustly inaccurate assertions made by pro-independence supporters with fact and well-reasoned arguments.

#### Key Messages

- SBUK remains an apolitical entity, bringing together business people of different political views under one single cause.
- Scottish business is best served by the integrity of the UK single market remaining intact.
- Continued uncertainty over Scotland's constitutional future is a threat to economic stability with major investors holding off investment decisions, or worse, opting to invest in other parts of the UK.
- During the last referendum campaign, the voice of real Scottish businesses was either muted, not heard at all or in some cases simply misrepresented – this needs to change.